



SANDEEP CHHETRI

UI/UX Designer- Generalist

Portfolio - <http://designbugburner.in/>

OBJECTIVE

I am seeking a position as a UI/UX Designer where I can apply my skills and expertise to contribute to the organization's success while continuously learning and growing. I firmly believe that learning is a lifelong process, and I am eager to enhance my knowledge and gain new insights in this field.

CONTACTS

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📍 Medical More, Kawakhari, Siliguri,
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SKILLS

HTML	_____	5 Years
CSS	_____	5 Years
BootStrap	_____	4 Years
Javascript	_____	2 Years
Figma	_____	3 Years
Adobe XD	_____	2 Years
Git	_____	1 Years
After Effect	_____	2 Years
Photoshop	_____	6 Years
Illustrator	_____	5 Years
Animate	_____	5 Years

EXPERIENCE

UX DESIGNER 2022 - Present

CURRENT COMPANY: FINARB.AI

- Understanding the requirements and create a low fidelity or wireframe mockup.
- Research UX flow and work on prototype once the mockup is finalized.
- Convert Figma layout to front-end layout using scripting language (HTML,CSS, Bootstrap, Basic Javascript) and also responsible for responsive layout.
- Design UI elements, layouts, Company portfolio design.
- Train the freshers and share the best practices.
- Responsible to resolve the issues by designing and front-end Scripting language.
- Closely work with AI and Data Science team.

UX DESIGNER 2019 - 2022

COMPANY: ELITEFIT.AI

- Building design concepts using Design Process
- Design components and Graphics elements using Figma, Photoshop, Illustrator, Animate, HTML, CSS, BootStrap, Javascript, Vue Js.
- Participate in different Research Process
- Creating information architecture.
- Closely work with AI and Data Science team

SR. CREATIVE DESIGNER January 2012 - 2018

COMPANY: EXPONENTIAL.

- Engaging rich-media executions that are highly-targeted to a brand's prospective customers at scale
- Act as a POC when AM is on leave. Handle all the queries of stakeholders and CSM. Capability to resolve all the queries of teammates.
- Achieve impact and engagement with formats such as VDX Display and Mobile, VDX Connect, Appsnack, interactive tandem executions, Expandable, Floating, Filmstrip, Halfpage, Siteskin, Interstitial.
- Design web based introductory video advertisements for corporate and promotional websites.
- Resolve all trafficking issues from creative and development end.
- Handle the tasks of programming and animation of various web applications.

PERSONAL DETAILS

Date of Birth	07/10/1982
Gender	Male
Nationality	Indian
Marital Status	Married
Religion	Hindu
PAN Number	AJGPC8148J
Passport	U5059822

GRAPHIC ANALYST

January 2010 - 2011

COMPANY: HCL TECHNOLOGIES LTD

- Coordinate with clients and develop EDM's using Adobe Flash CS5, ActionScript 3.0 & Adobe Photoshop, Adobe Illustrator from their concepts.
- Create each EDM's visually in Photoshop according to the client's requirement. Development of the EDM's in Adobe Flash animation & add scripts after the acceptance visual EDM's by Clients.
- Design and create website visual style template.
- Work to production deadlines and meet clients' commercial requirements.
- Provide training to fresher/trainee designers to enhance creative and basic development skills.
- **Been to Reader's Digest headquarters in Poland**, Europe to deliver and launch their first EDM successfully. Also, to gain the better concept of the project related issues.

ANIMATOR AND JR. FLASH DEVELOPER

November 2008 - 2010

COMPANY: DIGI XL - A UNIT OF DMP MULTIMEDIA

- Develop E-learning activities.
- Coordinate with clients and develop animation and Flash Action script 3.0 applications from their concepts, storyboards that depict the script and narrative.
- Develop the timing and pace of a character's or object's movements during the sequence of images and ensure they follow the soundtrack and audio requirements.
- Use technical software packages, such as Adobe Flash CS3, Adobe Photoshop CS3 and Action script 3.0, Illustrator, Sound Forge, etc.
- Work to production deadlines and meet clients' commercial requirements.
- Completed International project for Era Publications, Australia, Motta Online, Italy, BBC/DMP Organization, Spain and RIC Publications, England.

EDUCATION

B.SC. IN SOFTWARE SYSTEM	NBU	2003 - 2006
CLASS XII	W.B.H.S.C.	2002 - 2003
CLASS X	C.B.S.E	2000 - 2001

DECLARATION

I affirm that the statements made above are true and complete to the best of my knowledge and nothing has concealed or distorted.